

PROMOTION RECOMMENDATION
University of Michigan-Flint
College of Arts and Sciences
Department of Communication and Visual Arts

Marcus Paroske, assistant professor of communication, Department of Communication and Visual Arts, College of Arts and Sciences, is recommended for promotion to associate professor of communication, with tenure, Department of Communication and Visual Arts, College of Arts and Sciences.

Academic Degrees:

Ph.D.	2006	University of Pittsburgh
M.A.	2005	University of Pittsburgh
M.A.	1999	Colorado State University, Fort Collins, Colorado
B.A.	1997	Regis University, Denver, Colorado

Professional Record:

2007 – Present	Assistant Professor of Communication, University of Michigan-Flint
2005 – 2007	Lecturer, Department of Political Science, Temple University
2004 – 2005	Visiting Instructor, Department of Communication, University of Pittsburgh
1999 – 2004	Graduate Teaching Fellow, Department of Communication, University of Pittsburgh
1997 – 1999	Graduate Teaching Assistant, Department of Speech Communication, Colorado State University

Summary of Evaluation:

Teaching – Over six years Professor Paroske has taught a wide range of undergraduate courses, overseen course development, devised a new minor in Communication, led department assessment efforts and earned highly favorable responses from students and peers alike for his teaching. Additionally, he has revamped the college's competitive Speech and Debate program, which he developed and has led since 2007.

Research – Professor Paroske has nine publications or acceptances since his first scholarly publication in 1996. Since his arrival at the University of Michigan-Flint in 2007, he has completed six articles, four of which are in print, one is forthcoming, and another has been accepted. More work is in progress. His publications include one in the *Quarterly Journal of Speech*, widely viewed to be the premier journal in the discipline. Professor Paroske is a fine scholar with an active research agenda.

Recent and Significant Publications:

Publications

- Paroske, Marcus and Rosaen, Sarah. "Adapting Assessment for the Field of Communication." Under review for the *Journal of the Association for Communication Administration*.
- Paroske, Marcus. "The Official Language of Academic Debate." Forthcoming in the *National Forensic Journal*.
- Paroske, Marcus. "Ritual Warrants." Forthcoming in *Parliamentary Debate: The Journal of the National Parliamentary Debate Association*.
- Paroske, Marcus. "Overcoming Burdens of Proof in Science Regulation: Ephedra and the FDA." Forthcoming in *Rhetoric and Public Affairs*.
- Paroske, Marcus. "Argumentation and Federal Rulemaking." *Controversia: An International Journal of Democratic Debate and Renewal* 7, 2 (Fall 2011), 34-53.
- Paroske, Marcus. "Deliberating International Science Policy Controversies: Uncertainty and AIDS in South Africa." *Quarterly Journal of Speech* 95, 2 (May 2009), 148-170.

Conference Activity – Competitive Papers

- Paroske, Marcus. "Getting to Know Your Communication Department: Synergies Between Disciplinary Knowledge and Engaged Outreach." American Democracy Project National Conference, San Antonio, June 2012.
- Paroske, Marcus and Rosaen, Sarah. "A Meta-Assessment Approach for the Field of Communication," International Communication Association Annual Meeting, Phoenix, May 2012.
- Paroske, Marcus. "Blaine Amendments and the Rhetorical Negotiation of Religious Intolerance in Public Policy," Southern States Communication Association Annual Convention, Little Rock, March 2011.
- Paroske, Marcus. "Argumentation and Rulemaking," 13th Biennial Wake Forest Argumentation Conference, Wake Forest University, Greensboro, March 2010.
- Paroske, Marcus. "A Theoretical Approach to Civic Engagement," American Democracy Project National Conference, Baltimore, June 2009.
- Paroske, Marcus. "Campus-Community Relations and the 'Student Scholar' Project" American Democracy Project National Conference, Snowbird Utah, June 2008.
- Paroske, Marcus. "The Argumentative Turn in Policy Analysis" National Communication Association Convention, Chicago, November 2007.

Media Appearances

WJRT-TV First at Four Focus Interviews

Dozens of live, on-set interviews analyzing political speeches, debates and press relations.

WJRT Newsmaker Program

Interviewed as expert in political communication for several episodes of this public affairs program.

WJRT and WNEM Political Expert

Frequent expert commentator for news coverage of political campaigns and public argumentation.

Service – Professor Paroske has been exceptionally active in his home department by chairing search committees, overseeing assessment, and while still untenured, serving as director of communication. He has twice been named the campus’ American Democracy Project Fellow, and served on the 2011-12 Strategic Planning Steering Committee. He is active in the community and his profession. Professor Paroske is among the College’s most “engaged” citizens.

External Reviewers:

Reviewer (A):

“Considering Dr. Paroske’s work in forensics it is impressive to see the depth of his publication and conference presentation record. With two publications, three forthcoming articles, and one article under review, Dr. Paroske has maintained a high level of scholarship both in quality and quantity. That scholarship indicates a broad reach of research interests without losing focus on primary research goals.”

Reviewer (B):

“In sum, I believe that Dr. Paroske’s research is programmatic, of the highest quality, and has been published in the most influential outlets possible.”

Reviewer (C):

“At the outset, I would indicate that the quality and number of scholarly works that Dr. Paroske has presented in support of his case for promotion exceeds what typical debate coaches have achieved at a similar point in time.”

Reviewer (D):

“He has a number of quality essays in some of the leading journals in the field of communication and argumentation studies. The sine-qua-non for any communication scholar is to publish in the *Quarterly Journal of Speech*; easily the gold standard for work in rhetorical theory and criticism. Dr. Paroske has passed this bar relatively early in his career and has done so with an excellent essay on science policy controversy.”

Reviewer (E):

“He has gained publication in the most prestigious publications in our field, indicating that reviewers also had a high evaluation of his work. His ability to interface argumentation concepts with modern regulatory practices has been especially impressive. His additional work on evaluation of communication achievement is also quite excellent, and I have decided to borrow concepts from it for evaluation of the achievements of our students. His work is not just interesting; it is characterized by high quality.”

Reviewer (F):

“Dr. Paroske’s contributions to the area of public policy rhetoric are substantial. Here I include his essays in the international journal *Controversia* as well as *Rhetoric and Public Affairs*, *Social Epistemology*, and the *Quarterly Journal of Speech*. All of these are excellent and highly recognized journals and I would mention that the *Quarterly Journal of Speech* is the most highly recognized journal in the field.”

Summary of Recommendation:

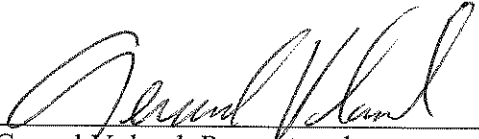
Based on excellent teaching, productive service and a distinguished scholarly record, the College of Arts and Sciences Executive Committee and Dean enthusiastically recommend the promotion of Marcus Paroske to the rank of associate professor of communication, with tenure, Department of Community and Visual Arts, College of Arts and Sciences.

Recommended by:

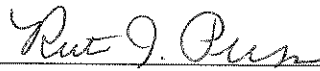


D. J. Trela, Dean
College of Arts and Sciences

Recommendation endorsed by:



Gerard Voland, Provost and
Vice Chancellor for Academic Affairs



Ruth J. Person, Chancellor
University of Michigan-Flint

May 2013